

2013 ANNUAL REPORT



THE
MARION I. & HENRY J.
KNOTT FOUNDATION

BY THE NUMBERS

ABOUT US

\$57 MILLION

in assets as of December 31, 2013

30 FAMILY MEMBERS

serve on our Board of Trustees

3 FULL-TIME

staff members work in our office

83% OF TRUSTEES

conducted a site visit in 2013

15 YEARS

is the average tenure of our Trustees

ABOUT OUR GIVING

3 GRANT CYCLES

are held in February, June, and October

APPROXIMATELY 50 GRANTS TOTALING

\$2 MILLION

are awarded each year

EDUCATION

is our largest program area

\$120,000

was our largest grant in 2013

\$40,000

was our median grant in 2013

ABOUT THE KNOTT FAMILY LEGACY

13 CHILDREN

were born to Marion & Henry Knott

3 GENERATIONS

serve on our Board of Trustees

MORE THAN \$50 MILLION

in grants have been awarded since 1977

257 PEOPLE

now make up the Knott family



Dear Friends and Colleagues,

Now more than ever we are hearing that the community needs support for programs that make a positive and measurable difference in people's lives.

This year's annual report showcases how organizations we support are improving the lives of those who call Maryland home.

With our mission to strengthen communities in the Archdiocese of Baltimore, we take great pride and care in our responsibility to understand and respond to people's needs while stewarding the legacy of our founders, Marion I. & Henry J. Knott. Through our work, multiple generations of the Knott family come together to give back to the community in ways both large and small and to honor our founders' faith, character, business acumen, and family values.

Along with the entire Board of Trustees, we thank you for your interest in our mission and this important work.

A handwritten signature in black ink, appearing to read 'Owen Knott'.

Owen Knott
President, Board of Trustees

A handwritten signature in black ink, appearing to read 'Kelly Medinger'.

Kelly Medinger
Executive Director



EDUCATION

ST. ELIZABETH SCHOOL

Measuring Success in a SMART Way

The hallways of St. Elizabeth School bustle with activity as students return to class after lunch in the cafeteria. In some ways, it seems like a typical school, but in other ways, it feels more special than that.

A SPECIAL PLACE

St. Elizabeth School, a ministry sponsored by the Sisters of St. Francis of Assisi, opened in 1961. Today, the School serves 120 students in the Baltimore metro area, ages 6-21, who have been diagnosed with disabilities such as autism, traumatic brain injury, emotional disabilities, intellectual disabilities, orthopedic or other physical impairments, or multiple disabilities.

“Every child with special needs deserves an appropriate education, and at St. Elizabeth School, we do more than that,” affirms Christine Manlove, Ed.D., Executive Director. Oftentimes students have struggled in other environments but flourish at St. Elizabeth, benefiting from skilled teaching, onsite clinical and therapeutic services, integrated use of assistive technology, a robust workforce development and transition program, and above all, an atmosphere of mutual respect and a sense of belonging.

INVESTING IN SMART INFRASTRUCTURE

The Knott Foundation has awarded St. Elizabeth School more than \$100,000 over the past decade for capital needs, academic programs, and technology purchases. Most recently, the School received a \$45,000 grant to install SMART Boards in seven classrooms, which advanced their focus on integrating technology to improve students’ learning experience.

Witnessing a lesson on the SMART Board, it is clear that the interactive animation and instant feedback that the SMART Board offers captivates the students. “Hearing automatic applause in front of the whole class when choosing the right

answer is uplifting and encouraging,” Dr. Manlove observes. “It’s different than a teacher simply saying ‘right answer’ or ‘good job.’”

SMART MEASUREMENT

St. Elizabeth approached measuring the impact of the SMART Boards in their classrooms in a unique way. Through pre- and post- surveys, and comparisons to behavioral incident reports filed through the national School-Wide Information Systems (SWIS) database, they were able to observe measurable improvements in both student behavior and time devoted to educational tasks when the SMART Boards were in operation.

For example, when a SMART Board is being used in the classroom, the number of behavior incident reports decreases by 28.5%. And better behavior means more time focused on task. St. Elizabeth estimates that they earn back nearly seven educational days from the use of the SMART Boards over the course of an academic year.

Dr. Manlove concludes: “Without technology, our students would be isolated from the world in so many ways. No one would know how brilliant they are. Technology has allowed us to give them the tools they need to realize their full potential.”

Our focus on education encompasses giving to Catholic schools, special needs schools, private colleges and universities, out-of-school-time programs, and other education-related activities.





CATHOLIC ACTIVITIES

IGNATIAN VOLUNTEER CORPS

A Different Kind of Retirement

“Love is shown more in deeds than in words,” St. Ignatius wrote. Today, the Ignatian Volunteer Corps lives out this principle by serving the poor, by working for a more just society, and by imparting the Catholic tradition of Ignatian spirituality.

A national network, headquartered in Baltimore, the Ignatian Volunteer Corps (IVC) provides retired men and women opportunities to volunteer in their local communities while deepening their faith. Volunteers typically work two days per week in a social service agency and also participate in organized group meetings and spiritual reflection exercises.

GROWING THE NUMBER OF VOLUNTEERS IN BALTIMORE

The Knott Foundation made an early investment in IVC to help test their plans for dramatically increasing the organization’s number of volunteers. The grant allowed IVC’s Baltimore regional office - which had been in danger of closing - to hire a Regional Director who, in just one year, demonstrated significant results: Ten new volunteers recruited. Seven partner agencies added. An extra 4,500 hours of service performed. \$20,000 in new partnership fees secured. And nearly \$13,500 in individual gifts and fundraising event income raised.

These results, along with important data about the retiring population and rising social service needs, led IVC to launch a national campaign to raise \$1 million and double the number of IVC volunteers over three years.

LAUNCHING A NATIONAL CAMPAIGN

“The *Magnify!* Campaign recognizes the tremendous talent and opportunity that exists in the growing retired population,” states Mary McGinnity, National Executive Director. “Every day over the next two decades, 10,000 Baby Boomers will celebrate their 65th birthday. IVC is a great

outlet for them to stay active, give back to the community, and grow in their faith.”

“Many IVC volunteers have lived their lives without really having known or worked with the poor,” continues McGinnity. “When they come to us, they are transformed through their experience.”

THE VOLUNTEER EXPERIENCE

One such couple is George and Mary Jean Schuette, married 39 years, who joined IVC last year. George, a former Social Security employee, now works at Project PLASE, a housing and support services provider for the homeless. Mary Jean, a former Catholic school teacher, tutors GED students at Christopher Place Employment Academy, an intensive residential program for formerly homeless men. Each night George and Mary Jean recall the discerning question of their spiritual reflector, “Where do you find God in your work with these men?”

Sr. Marilyn Dunphy, MSHS, Baltimore’s Regional Director, sums it up: “Volunteer service in and of itself is wonderful. Volunteer service rooted in faith, like Ignatian spirituality, has a deeper meaning. Prayer and reflection allow our volunteers to take back a new understanding of, and a new perspective to, their work and their lives.”

Through our focus on Catholic activities, we support churches, faith communities, religious orders, retreat houses and spiritual centers.





HUMAN SERVICES

THE LEAGUE FOR PEOPLE WITH DISABILITIES

Socially Enterprising

Words like “variable data printing” and “tray sequence numbers” are standard vocabulary at League Industries, a program of The League for People with Disabilities.

As a full-service print and mail house operation, League Industries utilizes an array of commercial-grade automated equipment and an affirmative business model employing people with and without disabilities to do over \$1 million of business every year.

TAKING LEAGUE INDUSTRIES FROM SMALL SHOP TO BIG BUSINESS

League Industries was founded in 1933 to provide employment opportunities for people with disabilities. Over the past 80 years, the operation has evolved from a small workshop where people with disabilities constructed lampshades, to an affirmative, social enterprise that has successfully secured major direct mail and printing contracts from local, state, and private business entities.

The League for People with Disabilities (“The League”) offers individuals the opportunity to gain independence, increase self-sufficiency, and improve their overall quality of life through rehabilitative and support programs. League Industries is a special program of The League that provides employment for skilled individuals with physical, cognitive and neurological disabilities, while also helping to subsidize The League’s general programming.

“League Industries was founded as a way to keep people employed and perform job training. But it’s become a real social enterprise,” shares David A. Greenberg, CEO of The League. Indeed, League Industries’ business has grown 35% over the last two years. It generated nearly \$170,000 for The

League last year. “Frankly, the financial support from this operation helps us run important programs like our state-of-the-art wellness center and provide more scholarships to Camp Greentop, which are important to both our clients and the broader community,” remarks Greenberg.

HOW A GRANT AUGMENTED THE CAPACITY OF THE ENTERPRISE

The Knott Foundation has awarded more than \$150,000 to The League since 2000. The most recent grant allowed League Industries to hire a Customer Service Representative and purchase commercial-grade mail house equipment, including a high capacity paper cutter, binding machine, printer and envelope inserter.

With the help of the added staff, League Industries was able to focus on more intense business development activities. Thanks to the Knott Foundation’s support, the added staff and machinery enabled League Industries to secure new, multi-year contracts worth over \$250,000. Meanwhile, the new staff person was able to implement a more regular billing system, which reduced the number of outstanding account balances four-fold and increased the cash flow of the operation.

The benefits, however, extend far beyond financial subsidies. “Seeing League Industries makes you think about how important work is to life. In the typical workplace, you tend to hear people complain about work. Here, people love to work. Work is like gold,” says Greenberg.

Our focus on human services touches numerous areas -- from helping to meet people’s basic needs, to housing and homelessness, to workforce development, to family and children’s services.





HEALTH CARE

SHEPHERD'S CLINIC

**Patient-Centered and
Volunteer-Driven**

Since 1991, Shepherd's Clinic has grown from a small medical clinic located in the basement of Seventh Baptist Church to an integrative health center recording, at its height, 18,000 volunteer hours and 9,440 patient visits in one year.

The Clinic serves patients whose income falls below 200% of the federal poverty index, and their catchment area includes the Waverly, Coldstream-Homestead-Montebello, Hampden and surrounding neighborhoods of Baltimore City.

A MISSION CONNECTION TO UNION MEMORIAL HOSPITAL

"The Clinic was originally founded to help the many non-urgent, uninsured patients going to Union Memorial's emergency department," shares Melissa DeLong, M.D., Medical Director. The connection to Union Memorial became deeper when Dr. William H.M. Finney, former Chief of Staff at Union Memorial, became the Clinic's first volunteer Medical Director. "Dr. Finney set the tone for the Clinic, bringing an inspiring spirit of service and steadfast dedication to patient care," DeLong remarks.

Today, Shepherd's Clinic's holistic approach to serving patients is a hallmark of the Clinic. Their campus includes a medical clinic, lab, as well as a full-service wellness center. The Joy Wellness Center offers psychiatric consultations, massage therapy, acupuncture, yoga classes, walking groups, and cooking lessons, among other things.

A VOLUNTEER-DRIVEN CLINIC

Notably, all of Shepherd's Clinic's direct patient care services are provided by a vast and committed volunteer base. Volunteers range from the enthusiastic pre-med students from Johns Hopkins University manning the front desk, to the pharmacy students from Notre Dame of Maryland University's School of Pharmacy,

to the nurses, primary care physicians and specialists seeing patients every day.

The Knott Foundation has provided Shepherd's Clinic with more than \$180,000 since 2000, largely to support the Clinic's general operations. During the most recent grant period, the Clinic saw record growth in patient visits – so much that the organization had to reaffirm its service area in the neighborhood to ensure continuation and quality of care as well as organizational stability.

REFORM ON THE HORIZON

Healthcare reform marks another defining point in the Clinic's growth and history. Many of Shepherd's Clinic's patients are eligible for medical assistance under new federal guidelines, and others are eligible for products on the healthcare exchange.

Even with these new measures in place, however, it is still expected that patients will experience gaps in coverage. Care will not be seamless, and people will still need an advocate to help them understand the system and reassure them that they will be taken care of. Shepherd's Clinic will continue to meet the demand for free and affordable health care by adapting into a hybrid model that includes the existing free clinic for the uninsured, a new fee-based clinic, and a navigation service to help people acquire health coverage.

DeLong concludes, "While our model may shift some in the coming years, our mission to provide quality comprehensive care in the community to those who need it most will remain constant."

In our health care program area, we concentrate on programs that provide curative, preventative, rehabilitative, and palliative care, as well as patient support services.





ARTS & HUMANITIES

STAR SPANGLED BANNER FLAG HOUSE

A Stitch In Time

Sometimes we forget the importance that Baltimore plays in this nation's history... and sometimes we can forget the role that museums, like the Star Spangled Banner Flag House, play in reminding us of this history.

A JOURNEY BACK IN TIME

Touring the Star-Spangled Banner Flag House is like taking a 200-year journey through time and back again. On the Flag House's campus in downtown Baltimore sits both a home built in 1793 and a modern museum that opened in 2004. Together, these buildings tell the story of the American flag that Mary Pickersgill sewed, which inspired the poem that became our National Anthem.

"Flags were a very important means of communication," explains the museum's docent. "They would signal everything from a company name, to a ship's cargo, to a country's land." The American flag that Mary Pickersgill sewed came with special instructions: make a flag so large that the British could not miss it.

When it was finished, the flag measured 40 feet by 32 feet. Today, the Flag House's campus contains a two-story Great Flag Window, which is the same size and design as the original.

VISITING THE FLAG HOUSE

Each year 12,000 visitors come to the Flag House to learn about domestic life in early America, the making of the Star-Spangled Banner, the War of 1812, and the writing of the National Anthem. More than half of these visitors are students from Baltimore City and Baltimore County. "In 2012, we saw a large uptick in the number of classes coming to the Flag House due to the bicentennial celebration of the War of 1812. Since then, our numbers have remained high," shares Annelise Montone, Executive Director.

Over the past several years, the Knott Foundation has awarded the Flag House multiple discretionary grants to support the organization's general operations and exhibits. The Foundation's discretionary grant program generally provides awards between \$500 and \$2,500 and serves as a way for trustees to support organizations that most interest them – such as telling the story of Baltimore's role in our nation's great history to students and families who live here.

A NEW EXHIBIT

While telling a story that is 200 years old, the Flag House also has its eyes set on the future. On February 12, 2014, the birthday of Mary Pickersgill, a new permanent exhibit detailing Mary's creation of the most famous flag in American history opened on campus. "It is the first of its kind," relays Montone. "There has never been a museum exhibit exclusively focused on this extremely important moment in history. We think it is high time there was."

In our arts and humanities program area, we support performing arts organizations, visual art and history museums, as well as instructional art programs.



2013 GRANT AWARDS

FOUNDATION GRANTS

Acts4Youth, \$15,000
Adoptions Together, Inc., \$74,231
ARC of Howard County, Inc., \$40,000
Athletes Serving Athletes, \$29,945
Baltimore Reads, \$35,000
Boys Hope Girls Hope, \$50,000
Calvert Hall College High School, \$26,120
CASA of Baltimore, \$36,363
CASA of Baltimore County, \$30,000
Cedar Ridge Ministries, \$30,000
Cristo Rey Jesuit High School, \$25,000
Dyslexia Tutoring Program, \$40,000
Enterprise Community Partners, Inc., \$35,000
Fire Museum of Maryland, \$10,000
Habitat for Humanity of the Chesapeake, \$30,000
Harford Family House, \$40,000
Hearing and Speech Agency, \$29,500
Ignatian Volunteer Corps, \$35,000
Institute of Notre Dame, \$83,885
Itineris, \$40,000
Joseph Richey Hospice, \$45,000
Junior Achievement of Central Maryland, \$42,500
Living Classrooms Foundation, \$45,000
Maryland Food Bank, \$50,000
Maryland New Directions, \$48,800
Maryvale Preparatory School, \$71,030
Monsignor O'Dwyer Retreat House, \$15,850
Mount St. Mary's University, \$38,956
Our Lady of Perpetual Help School, \$65,000
Our Lady of Victory School, \$65,000
Parks & People Foundation, Inc., \$30,000
Partners in Care, \$35,000
Red Devils, \$50,000
Resurrection-St. Paul School, \$27,798
Sacred Heart of Mary Parish, \$120,000
Seton Heritage Ministries, \$60,000
Sisters Academy of Baltimore, \$50,000
Soccer Without Borders Baltimore, \$13,500
South Baltimore Learning Center, \$36,500
St. Agnes Catholic School, \$48,380
St. Augustine Catholic School, \$45,000
St. Clare of Assisi, Inc., \$45,000

St. Francis Neighborhood Center, \$45,000
St. John the Evangelist Catholic School (Hydes), \$25,000
St. John the Evangelist Catholic School (Severna Park), \$40,000
St. Louis School, \$49,500
St. Mary Catholic School, \$41,802
St. Mary's Elementary School, \$25,050
St. Thomas Aquinas School, \$27,139
St. Vincent De Paul Society, \$70,000
Unified Community Connections (UC2), \$54,598
Visitation Academy, \$79,724

DISCRETIONARY GRANTS

Baltimore Area Special Hockey, Inc.
Baltimore International Seafarers' Center, Inc.
Baltimore Tennis Patrons
Casey Cares Foundation
Catholic Charities
Cool Kids Campaign Foundation, Inc.
FOCUS (Fellowship of Catholic University Students)
Good Shepherd Services
HopeWell Cancer Support
Irvine Nature Center
Karina Association
Living Classrooms Foundation
Mount Saint Joseph High School
Mount St. Mary's University
Signal 13 Foundation
St. Ignatius Loyola Academy
The Star Spangled Banner Flag House

MISSION

The Marion I. & Henry J. Knott Foundation is a Catholic family foundation committed to honoring our founders' legacy of generosity to strengthen our community.

VALUES

Working as a family, we are guided by the following shared beliefs and values:

UNDERSTANDING

and responding to the needs of our community

RESPECTING

the values of the Roman Catholic Church

ENCOURAGING

open communication, compassion, respect and trust among community, staff and family

ENSURING

good stewardship of the resources entrusted to our use

ENGAGING

in the ongoing education of trustees and staff in the field of philanthropy and the nonprofit community

VISION

Our founders Marion and Henry Knott had a vision: To provide resources for nurturing and sustaining family unity through cultural, educational, health care and human service activities in the Roman Catholic community and through the activities of other deserving agencies that the Knott family encouraged and supported. This vision resulted in the establishment of the Marion I. & Henry J. Knott Foundation, Inc. a 501(c)(3) corporation, in 1977.



KNOTT FOUNDATION TRUSTEES

Dan Gallagher	Laurel Porter
Lindsay Gallagher	Martin Porter
E.B. Harris	Joanna Porter
Kelly Harris	Margie Riehl
Thomas Harris	Michael Riehl
Erin Knott	Brooke Rodgers
Marion Knott	Michael Rodgers
Martin Knott, Jr.	Patrick Rodgers
Martin Knott, Sr.	Geralynn Smyth
Owen Knott	John Smyth
Teresa Knott	Patrick Smyth
Brian McDonald	Peggy Smyth
Meghan McDonald	Jan Steendam
Peter McGill	Alice Voelkel
David Porter	Emmett Voelkel

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